

## **GAWDA Logo Usage Policy**

The Gases and Welding Distributors Association (GAWDA) restricts the use of the member logo as stated in the following policy:

The Association's logo is a trademark and the property of GAWDA However, GAWDA may grant a license to use the GAWDA member logo to its Distributor and Supplier Members in good standing upon request. Only Distributor and Supplier Members who have maintained their paid membership in the Association will be allowed use of the GAWDA member logo. Distributor and Supplier Members will not be authorized to use any other logo or trademark that is the property of GAWDA.

Distributor and Supplier Members in good standing may be authorized to use the GAWDA member logo for the purpose of identifying their membership in GAWDA. The GAWDA member logo may not be used in any manner to imply that a member is in any way an agent of GAWDA or that GAWDA in any way warrants, approves, or endorses any product or service provided by the member. Distributor and Supplier Member's may be allowed to use the member logo on business cards, letterhead, websites, and brochures with written consent from GAWDA's Executive Director. The GAWDA logo may not be used by member organizations on any commercial products, which also includes hats, tee shirts, coffee mugs, or other similar products.

Anyone who uses the GAWDA member logo without written permission from GAWDA will be in violation of this policy and subject to legal action.

If permission is granted to use the member logo, the GAWDA member logo should be printed using the GAWDA member logo received from GAWDA and not a newly rendered logo. The logo can be used in black and white or grayscale. The logo may be used on Business Cards, Letterheads, Websites and Brochures. The right to use the GAWDA member logo shall terminate and be revoked upon the authorized member's failure to remain in good standing, in the event of misuse by the member as determined by GAWDA, or any other breach of this Policy for Use. Upon such termination and/or revocation, the unauthorized member will remove the GAWDA member logo from all materials, products, and services, regardless of whether such materials, products, and services are preprinted or preexisting at that time.

Once the GAWDA office receives your Logo Usage Policy form we will review it and grant or decline permission to use the GAWDA Logo. If your form has been approved you will be sent a copy of the GAWDA Logo.

## Recommendations on How To Use the GAWDA Logo

When using the Logo on printed material and websites please consider including the following statements that are appropriate to explain your relationship to GAWDA.

"We are a Distributor/Supplier Member with the Gases and Welding Distributors Association (GAWDA) and our products and services are independent of those offered by GAWDA. We are not an agent of GAWDA nor does GAWDA warrant, endorse, or approve any product or service offered by us."



I have read the Policy for the use of the GAWDA Logo and agree to abide by the policy.

GAWDA Logo Usage Application				
Organization:				Date:
Address:				
Website:	Phone:		Fax:	
Contact Person Information				
Name:	Title:	Title:		
Phone:	Email:	Email:		
Logo Usage Information				
What Format do you need the logo to be sent to you? (example: TIFF, JPEG, GIF, EPS):				
Please sign and return completed form to:				
Email: <u>alevy@gawda.org</u> Fax: 954-367-7790				
Signature:	Date			
No alterations or modifications can be made to the GAWDA member logo without express written permission from GAWDA				
For office use only				
Date Received: Date Approved: Logo U	Jsage Approved: s	Approved	By: I	nitials: