



# 2015 ANNUAL CONVENTION

OCTOBER 11-14, 2015 ★ THE PHOENICIAN ★ SCOTTSDALE, AZ

CELEBRATING The Past and PREPARING For The Future



## Contact Booth Application

The 2015 Annual Convention Contact Booth Program will be held on **Monday, October 12, 2015** from **2pm to 5:30pm**. To register a booth for this program:

**Step 1:** Include payment for your booth on the Attendee Registration Form. The Attendee Registration Form can be found on [gawda.org](http://gawda.org).

<p align="center"><b>10'X10' Booth</b></p> <p>\$800 – by September 8, 2015 \$900 – after September 8, 2015</p> <p align="center"><b>Bar Row 10'X10' Booth</b></p> <p>\$990 – by September 8, 2015 \$1190 – after September 8, 2015</p> <p>10x10 Booth includes two chairs, a wastebasket, 7"x 40" identification sign, and a 6' draped table</p>
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<p align="center"><b>10'X20' Booth</b></p> <p>\$1,500 – by September 8, 2015 \$1,700 – after September 8, 2015</p> <p align="center"><b>Bar Row 10'X20' Booth</b></p> <p>\$1800 – by September 8, 2015 \$2000 – after September 8, 2015</p> <p>10' X 20' booth includes four chairs, 2 wastebaskets, a 7" x 40" identification sign, and two 6' draped tables</p>
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**Contact Booth Only badges** are available to Exhibitors for \$150. After the deadline of **September 8, 2015** all Booth Only Badges will be an additional \$100. You can include payment for a Contact Booth Only badge on the Attendee Registration Form.

**Step 2:** Complete this Contact Booth Application/Contract. All Exhibitors must complete this form to agree to the terms of participating in the Booth Program and list competitors to assist Headquarters in assigning the best booth location for your company. Return this completed Contact Booth Application to Bruce Ellenbogen by FAX 954-367-7790 or by email [bellenbogen@gawda.org](mailto:bellenbogen@gawda.org)

**Step 3:** Arrange shipping for your booth materials and order additional materials with CSI, the tradeshow decorator. Details can be found in the Exhibitor Kit.

Please remember that every exhibiting company must be current with dues, have at least one fully registered delegate for Annual Convention and pay for the booth space by **Tuesday, September 8, 2015**. Payment for a Contact Booth does not include registration for the Annual Convention. To attend any meeting functions (receptions, business session,) you must be registered as a Full Delegate.

A tentative layout for the Contact Booth Program is available at [gawda.org](http://gawda.org). Booth assignments will be completed by the **week of August 10**. We will do our best to accommodate booth assignment requests, we cannot guarantee distance between competitors.

# Contact Booth Application/Contract

Company hereby requests that Gases and Welding Distributors Association (GAWDA) reserve a Contact Booth for Company's use at GAWDA's 2015 Annual Convention. Company agrees to work within the guidelines established by GAWDA's Industry Partnering Committee. Booth assignments will be assigned on the following basis: (1) company membership level in GAWDA and (2) date the Contact Booth Exhibit application is received. There are a limited number of booths available, so sign-up early. One booth per Supplier Membership.

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*Company/Organization Name*

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*Booth Coordinator*

*Email for Booth Coordinator*

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*Mailing Address*

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*City*

*State*

*Zip*

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*Telephone*

*Fax*

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*Signature*

*Date*

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*Competitor 1*

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*Competitor 2*

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*Competitor 3*

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*Competitor 4*

Special Requests:

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## Contact Booth Guidelines

### *Developed by GAWDA's Industry Partnering Committee*

The purpose of the Association Member Contact Booth program is to provide the opportunity for face to face communication between Distributor and Supplier Members. The objective of the Contact Booth Guidelines as defined by the Industry Partnering Committee, comprised of Supplier members, is to:

- Provide an environment for meaningful dialogue between the Distributor (Distributor) and Supplier (Supplier) members.
  - Maintain, via the following Guidelines, parity among Supplier members, regardless of size, or type of product or service supplied to the Distributor.
1. Participation in the Contact Booth Program will be restricted to GAWDA's Supplier Members.
  2. ONE BOOTH may be purchased per dues-paying member.
  3. The following rules must be followed with regard to the actual booth:
    - Literature may be distributed and prefabricated literature racks will be allowed.
    - Banners and/or Company signage will be allowed. (A standard identification sign will be supplied by GAWDA as in the past).
    - There will be no live demonstrations of products or working models. Use of personal computers to demonstrate software applications are allowed.
    - All displays must be erected on or placed against the back partition of the booth.
    - All displays are to be completely removed at the conclusion of the contact booth program.
  4. No form of entertainment will be allowed. Give-away items will be permitted.
  5. With regard to booth location, booths are assigned in the order they are received at Headquarters. Members with more than one booth (thus, more than one membership) will not be allowed to block booths next to each other.
  6. At least one person from each exhibiting company must pay a full meeting registration fee. Additional Contact Booth Only badges may be purchased for Booth Personnel for an established amount.  
\*\* Please note that these Contact Booth Only badges will not admit the bearer to any other function at the meeting. Badges are required for entry into the Contact Booth program and may be picked up at the GAWDA Registration Desk. GAWDA reserves the right to ask you to leave any function for which you have not paid.
  7. Contact Booth applications must be returned to Headquarters. Payment can be made using the Attendee Registration Form.
  8. If you indicate your four (4) competitors on the application form, every effort will be made not to assign your booth near those specified, although it cannot be guaranteed.
  9. No phone reservations will be accepted.
  10. In the event that all booths are filled, you will be notified and placed on a waiting list.

**By returning a Contact Booth Application you agree to abide by these Guidelines.**