



# 2010 Convention Exhibit Application

## Riding the Wave of the Future!

**PRICE** for standard carpeted (10'X10' Booth) Circle below

\$800 – by August 23, 2010

\$900 – after August 23, 2010

Monday, October 4, 2010

4:00 p.m. – 7:00 p.m.

Grand Wailea Resort Hotel and Spa  
Maui, Hawaii

**DEADLINE** for sign-up is

**August 23, 2010**

(or when booths have sold out)

*Company hereby requests that Gases and Welding Distributors Association (GAWDA) reserve a Contact booth for Company's use at GAWDA's 2010 Annual Convention. Company agrees to work within the guidelines established by GAWDA's Industry Partnering Committee. GAWDA reserves the right to assign all exhibit space on a first-come, first-served basis determined by the date the booth application and fee are received by Headquarters. There are a limited number of booths available, so sign-up early. One booth per Supplier Membership.*

- Please keep a copy of the completed form for your records
- See next pages for more details and the Exhibit Guidelines
- An exhibitor packet from the general contractor/decorator will be sent to you once your registration has been received by GAWDA

**A two-line booth identification sign is included.** Only company name, city and state will be listed. Please indicate the exact wording.

**COMPETITORS** – To assist in appropriately assigning booth locations, please list your four major competitors (who are GAWDA members). We cannot guarantee the distance between competitors.

\_\_\_\_\_  
*Company/Organization Name*

\_\_\_\_\_  
*Exhibit Coordinator*

\_\_\_\_\_  
*Email for booth coordinator – please print clearly*

\_\_\_\_\_  
*Mailing Address*

\_\_\_\_\_  
*City State Zip*

\_\_\_\_\_  
*Telephone Fax*

\_\_\_\_\_  
*Application by (please print name) Title*

\_\_\_\_\_  
*Signature Date*

\_\_\_\_\_  
*Company name for Booth Signage*

\_\_\_\_\_  
*City & State for Booth Signage*

\_\_\_\_\_  
*#1 Competitor*

\_\_\_\_\_  
*#2 Competitor*

\_\_\_\_\_  
*#3 Competitor*

\_\_\_\_\_  
*#4 Competitor*

**Completing the application** does not register you as a delegate to attend the Convention. Booth applications **will not** be processed if a FULL delegate is not registered for the Convention. **You MUST complete the Convention registration form to attend the Convention as a delegate.** Please refer to the Convention registration form and brochure for delegate registration instructions.

**Special requests** may be noted on this sheet; although, there are no guarantees. Please do not assume we know company affiliations and will therefore place you near each other.

To reserve a booth, return a copy of this form with your payment to GAWDA at 550 NW LeJeune Road, Miami, FL 33126, or fax **305-442-7451. Payment must be received to reserve a booth.** Checks should be made payable to GAWDA. Call 877-382-6440 if you have questions.

Payment Information

All registrations must be prepaid. Checks should be made payable to **GAWDA**.

Total Registration \$ \_\_\_\_\_

AMEX MC VISA Check #: \_\_\_\_\_

Card#: \_\_\_\_\_ CVV \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Zip Code for Cardholder: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Applying for an Exhibit Space

The deadline for application is August 23, 2010 (or until all booths are sold out). Fill out enclosed Exhibit Application completely. Each company **MUST** have at least **one fully registered delegate** before being assigned a booth. **Full payment must also be received BEFORE being assigned a booth.** \* If you fax your copy, please save your transmission confirmation to ensure your application has been properly sent.

## Cost of Exhibit Space

The cost for booth space is \$800 for a 10'X10'. Only one booth may be purchased per Supplier member. A booth will not be sold to anyone that is not registered for the Convention. After August 23, 2010, all booth space will be an additional \$100. Applying for an exhibit space **DOES NOT** register you as a delegate for the Convention. Please refer to the registration form and to the registration brochure for instructions.

## Exhibit Space Assignment and Confirmation

Exhibit space is assigned in the order they are received. Complete and return your form as soon as possible! It will take about two weeks to receive a confirmation. Confirmations and exhibitor kits will be emailed to booth coordinator, not key contact.

## Special Requests

If there is a company you would like to be near, indicate the company name on your application. Do **NOT** assume we will put you near other affiliated companies. Requests are not guaranteed.

## Booth Sizes and Furniture

All booths are 10'X10' exhibits. Further detail about furniture will be sent in your exhibitor kit.

## Exhibitor Set-Up and Teardown Hours

Exhibitor set-up and teardown hours will be sent in your exhibitor kit from the general contractor.

## Booth Only Badges

Contact Booth Only badges are available for \$200 per person for suppliers and \$150 per person for distributors. At least **ONE** company representative must be registered as a full delegate prior to purchasing this badge for any other company personnel. Please note that this badge will **NOT** admit the bearer to any other function.

## Cancellations

Cancellation of exhibit space must be submitted to GAWDA headquarters in writing by August 31, 2010. To avoid hotel penalties, GAWDA will not give refunds after this date. All contact booth refunds are assessed a \$150 processing fee.

## Quick Answers!

Before calling headquarters, log on to [www.gawda.org](http://www.gawda.org) for quick answers! After August 31, the booth floor plan, booth numbers and participating Supplier and Distributor member lists will be posted and updated periodically on the GAWDA website.

**Developed by GAWDA's Industry Partnering Committee**

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The purpose of the GAWDA - Association Member Contact Booth Program is to provide the opportunity for face-to-face communication between Distributor and Supplier Members. The objective of the Exhibit Guidelines as defined by the Industry Partnering Committee, comprised of Supplier members, is to:

- Provide an environment for meaningful dialogue between the Distributor and Supplier members.
  - Maintain, via the following guidelines, a parity among Supplier members, regardless of size, or type of product or service supplied to the Distributor.
1. Participation in the Contact Booth Program will be restricted to GAWDA's Supplier members, whose dues are paid in full for the current year.
  2. ONE BOOTH may be purchased per dues-paying member.
  3. The following rules must be followed with regard to the actual booth:
    - Literature may be distributed and prefabricated literature racks will be allowed
    - Banners and/or Company signage will be allowed for 10'X10' exhibit booths ONLY. (A standard identification sign will be supplied by GAWDA as in the past.
    - There will be no live demonstrations of products or working models. Use of personal computers to demonstrate software applications is allowed.
    - All displays must be erected on or place against the back partition of the booth.
    - All displays are to be completely removed at the conclusion of the contact booth program
  4. With regard to booth location, booths are assigned in the order they are received at Headquarters.
  5. At least one person from each exhibiting company must pay a full meeting registration fee. Additional Contact Booth Only badges may be purchased for Booth Personnel for an established amount.  
\*\* It is important to note that the Contact Booth Only Badges will not admit the bearer to any other function at the meeting. Badges are required for entry into the Contact Booth program and may be picked up at the GAWDA Registration Desk. GAWDA reserves the right to ask you to leave any function for which you have not paid for.
  6. Contact Booth applications must be returned to Headquarters with payment. Applications sent without payment enclosed will be returned.
  7. If you indicate your four (4) competitors on the application form, every effort will be made not to assign your exhibit space near those specified, although it cannot be guaranteed.
  8. No phone reservations will be accepted.
  9. In the event that all booths are filled, you will be notified and placed on a waiting list.